



CREW MIKE FLYING  
AVIATION COPILOT  
INNOVATION SAFE  
RUNWAY AEROSYS  
COCKPIT AIRPLANE  
TOWER SIERRA FUN  
NOVEMBER APRON  
IFR **WELCOME TO**  
ICAO **GOOSE BETA**  
TEAM **PROGRAM.**  
UNIFORM BRIEFING  
**aerosys** PILOT XRAY

# GOOSE, TALK TO ME.

## why a beta? OUR GOALS

We designed the Goose beta program for two main reasons:

1. To allow pilots to actively influence the development of Goose.
2. To tailor the user experience of Goose as a personal digital co-pilot and its functionality to the „real“ needs of pilots.

## what's in for you? BENEFITS

You are going to have direct impact and active participation in the development of Goose.

With your feedback, you will experience the realisation of your ideas and improvements on the product itself as well as on the development process.

## your and our EXPECTATIONS

You can expect a deep insight into the development process, a work-in-progress system with individual and personal support, and to become part of the world's first digital co-pilot. ^ We expect you to push Goose to its limitations, give feedback and have fun.



INCEPTION  
PROGRAM



Deutsches Zentrum  
für Luft- und Raumfahrt  
German Aerospace Center





# KEY FACTS

one-off costs: 1.500 € excl. VAT

**fully  
refundable  
no strings**

Aviation is about safety, trust and freedom. No strings attached!

Changed your mind after pre-order before we ship your beta? full refund!

Finished the beta program and don't want a Goose anymore? full refund!

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**get a very  
special  
Goose  
Edition**

Be 1 of 222 pilots flying with the Founder's Edition of Goose - Your Digital Co-Pilot.

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**Early Bird  
AeroSys  
Licence**

Get a Lifetime AeroSys premium license for all products (Goose, Apps & Web)

# SUPERIOR SAFETY PURE AVIATION

THAT'S WHAT WE GET UP FOR IN THE MORNING

## November 2021 the idea was born

In November 2021, our CEO Mirko visited a friend in Santa Paula, slept on an airbed in a hangar, and tried his idea of a digital assistant that gives airspace violation warnings ahead of time. A system so easy yet so new that Mirko remembers his CFI asking him:

„That's cool. Is that your startup?!”

In that moment Mirko understood that there might be other pilots who like the idea of a digital assistant too. Obviously he answered: „Yes. yes, it



is“ and the idea of the Digital Co-Pilot was born. Throughout 2020, during the lockdown in Germany, Mirko reshaped his idea and thoughts, eventually leading to a business plan and the official foundation of the „AeroSys AG“ in April 2021. Mirko officially started on Mai 2021 as



AeroSys' first employee working from home in his 1-bedroom apartment. Now, 2 years later, AeroSys has a rapidly growing team of 12 professionals from aircraft engineering, physics and computer science to psychology and business economics.

**pure voice assistant, fully  
offline-capable and portable.**

With Goose, AeroSys develops the world's first digital co-pilot for general aviation as a

A system so innovative and new that within a year AeroSys won awards for „Most Innovative Startup in 2021“, „Industry's Most Promising International Startup“, and „Newcomer Of The Year 2022“ as well as „Startup Of The Year 2022“.

And now, it is available for a limited beta and for pre-order!

Claim your own Goose now! On the next page, you find our release roadmap as an ILS chart.

**Goose, talk to me!**

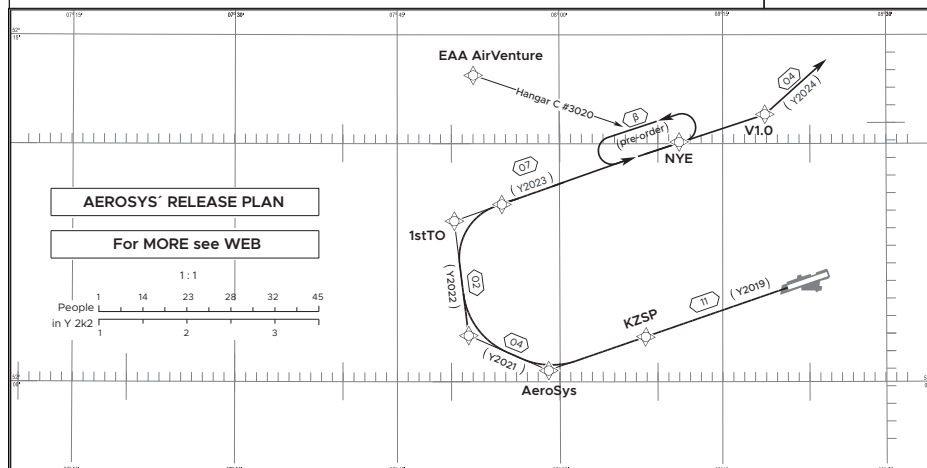
# AeroSys AG

Goose - Your Digital Co-Pilot

# Road Map

Goose Release Plan

call aerosys		email beta		
+49 541 20280 222		beta@aerosys.io		
FOUNDED	1st FLIGHT	US OFFICE	TEAM	est. SHIPPING
04/2021	02/2022	OPENED 07/22	12	BETA AUG 23
PRE ORDER AVAILABLE				V1.0 DEC 23
NOW				



FOLLOW US		(RETAIL) PRICE STRUCTURE		
on Social Media		current & estimated in USD		
INSTAGRAM	LINKEDIN	<b>PRE-ORDER SPECIAL</b>	1.500	
copilot.goose	aerosys	<b>OFFER LIMITED to</b>	222 units	
TWITTER	FACEBOOK	LICENSE -lifelong	0	
aero_systems	copilot.goose	V1.0 Production Slot	200	
YOUTUBE	ONLINE	V1.0 RETAIL	2.495-est.	
aerosys	aerosys.io	reg. LICENSE	135-est.	
CATEGORY	Alfa	Beta	V1.0	Commercial
Estimated Release Date	2022 -APR	2023 -AUG	2023 -DEC	2024 -DEC
Flight Rules Supported	-	VFR	VFR -IFR Sup.	VFR + IFR
Aircraft Type Supported	-	SEP, MEP	SEP, MEP, TP	all
Regions Supported	GER	EU, USA	EU, USA	Global



# COURSE OF THE BETA-PROGRAM

The beta phase will take place entirely in English.

## 8 weeks of test session consisting of missions & objectives

### Preparation

The beta test starts with preparation, including paperwork and an introduction to the AeroSys team, our tools, and the beta schedule.

Also we will start speaking about your expectations and needs as pilots.

### Online Meetings & Line-Up

The Beta Program starts with a kick-off online meeting and regular check-ins. AeroSys presents the status quo, summarizes the latest feedback and introduces the following test objectives.

If you can't make it to the meeting, just watch it on demand.



visit [aerosys.io](https://aerosys.io)



## Flying & Talking to Goose

Targeted testing of the objectives (e.g. navigation briefings or check-lists) and missions (e.g. cross-country flight or traffic pattern).

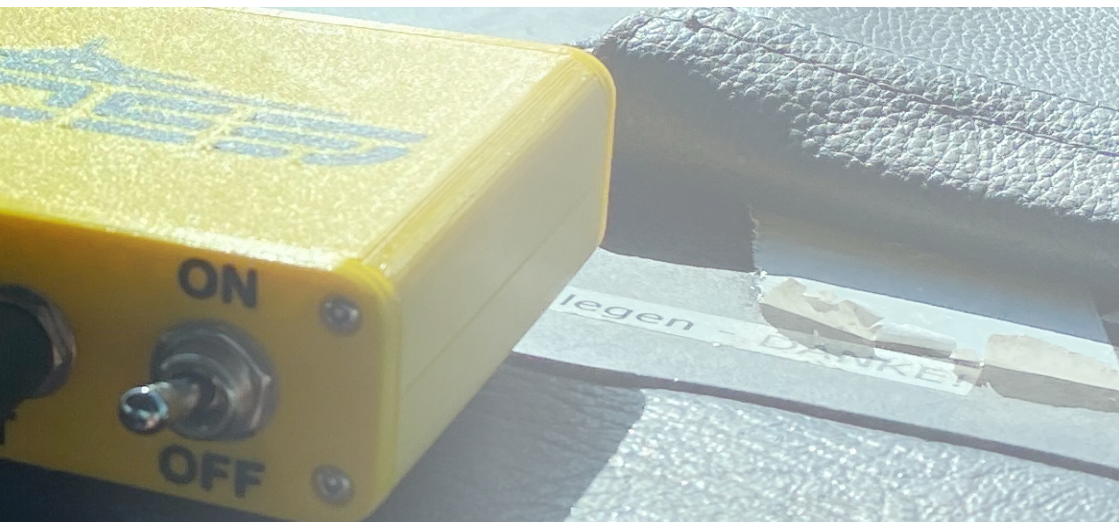
### After Each Test Flight

completion of a questionnaire & retrospective

## After the Beta Program

After completing the beta program, you can choose whether you want to be Maverick and fly with Goose.

Everyone who completes the beta will receive a lifelong AeroSys licence for their supports.





aerosys

goose  
YOUR DIGITAL CO-PILOT

# CONTACT

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